Backpack Society Student Ambassador Liability Waiver Acknowledgement & Social Media Policy

For Student Ambassadors and Parent/Guardian Approval

As a Student Ambassador for Backpack Society, your voice is powerful—and how you represent yourself online matters. This policy ensures all ambassadors reflect our values while promoting our mission respectfully and responsibly.

Transportation and Liability Acknowledgment

Backpack Society does not provide transportation for Student Ambassador events. By signing below, the student and parent/guardian acknowledge:

- The student will be transported to and from events by their parent/guardian or another approved person.
- Backpack Society is not liable for any incidents that may occur during meetings/events, or during travel to or from meetings/events.
- Parents/guardians assume full responsibility for transportation arrangements.

Ambassador Expectations on Social Media

By joining this program, you agree to:

- Promote Backpack Society in a positive and respectful manner.
- Share approved content (event graphics, stats, stories, etc.) and tag @backpacksocietyco
- Use hashtags like #BackpackSociety, #StudentAmbassador, and #FightHunger to help spread awareness.
- Keep all public-facing personal content appropriate while serving as an ambassador.
- Be kind, inclusive, and respectful in all online interactions.

What Not to Post

To protect yourself and the organization, please **do not**:

- Share confidential info about clients, volunteers, or donors.
- Post or repost offensive, discriminatory, or harmful content.
- Use profanity or inappropriate language while representing Backpack Society.
- Engage in political or controversial discussions on our behalf.

Privacy & Safety Guidelines

- Never share a child's full name, photo, or personal information without written permission from Backpack Society staff.
- All public posts should reflect the values of kindness, compassion, and service.
- You are welcome to keep your personal account private and still participate—just inform us of your preferences.

Violations and Consequences

Backpack Society expects all student ambassadors to uphold this policy with integrity. If a student ambassador violates the social media guidelines, the following actions may be taken:

1. First Violation:

A private conversation with the student and a reminder of the policy. The student may be asked to remove or correct inappropriate content.

2. Second Violation:

A formal meeting with the student and parent/guardian. The student may be temporarily suspended from program activities.

3. Repeated or Serious Violations:

The student may be dismissed from the Ambassador Program, forfeit community service hours earned through the program, and become ineligible for the June M. Everett Community Scholarship.

Our goal is to support learning and accountability—not punishment. However, we must also protect the integrity of our mission and community.

Agreement Terms

As a Student Ambassador, I understand and agree to the following:

- 1. I will attend the mandatory three-hour training session and participate in at least three Backpack Society community events between June 2025 and February 2026.
- 2. I will represent Backpack Society with respect, kindness, and integrity—both in-person and online.
- 3. I understand that transportation to and from events is not provided by Backpack Society, and I am responsible for arranging my own transportation.
- 4. I understand that by signing this agreement, I have also completed and signed Backpack Society's **VOLUNTEER RELEASE AND WAIVER OF LIABILITY**, which covers participation in events and activities, photo/video release, etc.

- 5. I agree to support Backpack Society on social media by sharing approved posts and promoting events in a respectful and appropriate manner. (OPTIONAL)
- 6. I understand that violating the social media policy or acting in a way that does not align with Backpack Society's values may result in dismissal from the program.

Parental/Guardian Conse

Because students are under 18, a parent or guardian must review and sign this policy.

Student Name:	
Student Signature:	_ Date:
Parent/Guardian Name:	-
Parent/Guardian Signature:	Date: