



# Backpack Society

hunger doesn't take the weekend off

## Corporate Sponsor & Partner Program

### CORPORATE SPONSORSHIP PROGRAM

(a business that donates money)

| Annual Benefits                                                                                                                                                                                                                         | Annual Contribution     |             |             |            |                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-------------|-------------|------------|--------------------------------|
|                                                                                                                                                                                                                                         | Platinum Plus           | Platinum    | Gold        | Silver     | Bronze                         |
|                                                                                                                                                                                                                                         | \$15,000+               | \$10,000    | \$5,000     | \$2500     | \$1000                         |
|                                                                                                                                                                                                                                         | 8824+ Meals             | 5882 Meals  | 2941 Meals  | 1470 Meals | 588 Meals                      |
| Introductory VIP Tour & Check Presentation Photo & Announcement Post on BPS Social Media                                                                                                                                                | X                       | X           | X           | X          | X                              |
| BPS social media posts (in addition to the announcement post)                                                                                                                                                                           | Quarterly (4x's p/year) | 3x's p/year | 2x's p/year | 1x p/year  | initial announcement post only |
| Link BPS social media posts featuring your company, on your social media pages                                                                                                                                                          | X                       | X           | X           | X          | X                              |
| Your company & logo featured in a new sponsor thank you post in our newsletter                                                                                                                                                          | X                       | X           | X           | X          | X                              |
| Optional Social Post for a Cause Related Marketing Campaign (Ex-Mention BPS & 10% of your purchase will go to BPS or Bring in food item & receive 10% off your next visit)                                                              | X                       | X           | X           | X          | X                              |
| Your logo on the exterior BPS office window in sponsor area*                                                                                                                                                                            | X                       | X           | X           | X          |                                |
| Your logo on marketing materials that are handed out to the public at appropriate community events and food drives*                                                                                                                     | X                       | X           | X           | X          |                                |
| Your logo on our in office sponsor & partner poster*                                                                                                                                                                                    | X                       | X           | X           | X          |                                |
| Your company logo & website linked on BPS website in sponsor area*                                                                                                                                                                      | X                       | X           | X           |            |                                |
| Optional private group volunteer event with photos for your newsletter & social media                                                                                                                                                   | X                       | X           | X           |            |                                |
| Sponsor Plaque for your office                                                                                                                                                                                                          | X                       | X           |             |            |                                |
| BPS loves "Your logo" shirts                                                                                                                                                                                                            | 4 Shirts                | 2 Shirts    |             |            |                                |
| Optional exclusive rights to your business type at this sponsor level (example-If you are a dentist, you will be the only dentist we accept at this level for the year). First right of refusal to retain this spot the following year. | X                       | X           |             |            |                                |
| Option to sit on BPS Advisory Board along with other key member of our community                                                                                                                                                        | X                       |             |             |            |                                |

\*Logo sizes will be according to sponsorship level. Platinum Plus being the largest, decreasing in size thereafter. Bronze logos will be the smallest.

\*\*Number of meals provided, based on Feeding America's \$'s to meal ratio

### IMPACT PARTNER

(a company that donates a percentage of profits for one fiscal quarter or more)

| Benefits for Impact Partners Spanning the Length of the Donation Period (no levels)                                   |
|-----------------------------------------------------------------------------------------------------------------------|
| Introductory VIP tour & announcement post on BPS social media - Tagging your social accounts                          |
| BPS social media check presentation post, quarterly - Tagging your social accounts                                    |
| Your company will be able to link BPS social media posts featuring your company                                       |
| *Your logo on the exterior BPS office window in the Impact Partner area (*reserved for partnership 1 year or greater) |
| A feature write up about your company & the partnership in BPS's quarterly newsletter w/ link & logo                  |
| Your company logo at the bottom of the BPS quarterly newsletter in the sponsor & partner section                      |
| Your logo on marketing materials that are handed out to the public at appropriate community events and food drives*   |
| *Your logo on our in office sponsor & partner poster (*reserved for partnership 1 year or greater)                    |
| Your company logo & with backlink on BPS's website on the sponsor & partner page                                      |
| Optional private group volunteer event with photos for your newsletter & social media                                 |

\*Partnership to begin at the start of a fiscal quarter.

### COMMUNITY PARTNER

(a business or non-profit provides consistent in kind donations throughout the year)

| Annual Benefits for In-Kind Donations for Community Partners (no levels)                                                                                                                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Logo on in office posters                                                                                                                                                                |
| Your logo on the public facing exterior window of BPS office                                                                                                                             |
| Logo w/link to your website on BPS website                                                                                                                                               |
| Social media announcement when partnership begins                                                                                                                                        |
| Optional Cause Related Marketing Campaign in BPS Newsletter & Social Post (Ex-Mention BPS & 10% of your purchase will go to BPS or Bring in food item & receive 10% off your next visit) |

To enroll please mail completed Corporate Sponsorship & Donor Enrollment Form & check made payable to:

Backpack Society

213 W County Line Road , Highlands Ranch, CO 80129

To enroll as a Community Partner please contact us at:

Laura@backpacksociety.org - ph 720.999.3662

Backpack Society is a non-profit 501(c)(3) organization. All contributions made are tax deductible.

Our tax I.D. number is 84-3290134